

Information on the processing of personal data.

Dear User, this website collects some Personal Data of its Users.

In order to make you aware of the use and storage of such information, in accordance with the regulations in force regarding the processing of personal data, we invite you to read this document.(Date of last revision: 25 May 2018)

The owner of the data processing is the owner of this website reported in the contact area of the same.

Types of Data collected

Personal Data collected by this website, either independently or through third parties, includes Personal Data: Cookies, Usage data, phone number, Various types of Data, email, first name, last name, profession, province, state, country, zip code, sex. Personal Data may be entered voluntarily by the User, or collected automatically when consulting this website. The possible use of Cookies - or other tracking tools - by the User.

website or of the owners of third party services used by, unless otherwise specified, has the purpose of identifying the User and registering the relevant preferences for purposes strictly related to the provision of the service requested by the User.

Methods and place of data processing

The Owner of the website processes the Personal Data of Users by adopting the appropriate security measures to prevent unauthorised access, disclosure, modification or destruction of Personal Data. The processing is carried out using computerized and/or telematic tools, with organizational methods and logics strictly related to the purposes indicated. In addition to the Data Controller, in some cases, categories of persons involved in the organisation of the site (administrative, commercial, marketing, legal, system administrators) or external parties (such as third party technical service providers, hosting providers, IT companies, communication agencies) may also have access to the Data, if necessary appointed as Data Processors by the Data Controller. The updated list of Data Processors can always be requested from the Data Controller.

Location

The Data are processed at the headquarters of the Data Controller and in any other place where the parties involved in the processing are located. For further information, please contact the Data Controller.

Times

The Data are processed for the time necessary to perform the service requested by the User, or required by the purposes described in this document, and the User may always request the interruption of the Processing or deletion of the Data.

Purposes of the Processing of the Data collected

User Data is collected to allow the Owner to provide its services, as well as for the following purposes: remarketing, making contact with the user, advertising, statistics, address management and sending email messages.

Details on the processing of Personal Data

Personal Data is collected for the following purposes and using the following services:

To contact the User

Contact by phone or email as requested by the user. Users who have provided their phone number may be contacted for commercial or promotional purposes related to this website, as well as to fulfill support requests. Personal data collected: telephone number.

Mailing List and email contact

Upon registration to the mailing list or newsletter, the User's email address is automatically added to a list of contacts to which email messages containing information, including commercial and promotional information, relating to this website may be sent. Personal data collected: zip code, city, surname, cookies, usage data, email, country, name, telephone number, profession, province, sex and state.

Address management and sending email messages

This type of service allows you to manage a database of email contacts, telephone contacts or any other type of contacts used to communicate with the user. These services may also allow you to collect data about your interaction with us.

Mapping of consultation behavior on the site

The services are used to identify which areas of a page are subject to cursor or mouse click in order to detect which of them attract the most interest. These services make it possible to monitor and analyse traffic data and serve to keep track of the User's behaviour.

Interaction with social networks and external platforms

These types of services allow interactions with social networks, or other external platforms, directly from the pages of this website. The interactions and information acquired by this website are in any case subject to the privacy settings of the User relating to any social network. If a social network interaction service is installed, it is possible that, even if Users do not use the service, the service will collect traffic data relating to the pages where it is installed.

+1 button and social widgets from Google+ (Google Inc.)

The +1 button and social widgets of Google+ are social network interaction services Google+, provided by Google Inc.

Personal Data Collected: Cookies and Usage Data. Place of processing: USA

LinkedIn Corporation (LinkedIn Corporation) social button and widgets

The LinkedIn button and social widgets are LinkedIn social network interaction services provided by LinkedIn Corporation.

Personal Data Collected: Cookies and Usage Data. Place of processing: USA

Twitter Tweet button and social widgets (Twitter) The Tweet button and social widgets of Twitter are services of interaction with the social network Twitter, provided by Twitter Inc.

Personal Data Collected: Cookies and Usage Data. Place of processing: USA

Facebook Like button and social widgets (Facebook, Inc.)

The Like button and Facebook social widgets are social network interaction services provided by Facebook, Inc.

Personal Data Collected: Cookies and Usage Data. Place of Processing: USA

Follow button and social widgets of AngellList (AngellList, LLC.) The follow button and social widgets of AngellList are services of interaction with the AngellList network, provided by AngellList, LLC.

Personal Data Collected: Cookies and Usage Data. Place of Processing: USA

Statistics

The services contained in this section allow the Data Controller to monitor and analyse traffic data and serve to keep track of the User's behaviour. The storage of statistical data, where required, is entrusted to the company that manages the hosting and management of the domain on behalf of the Data Controller:

BDF Communication srls

Personal Data Collected: Cookies and Usage Data and Statistics. Place of processing: Italy

More information about the treatment

Defence in court

The User's Personal Data may be used to defend the Owner in court or in the preparatory stages for its possible establishment, from abuse in the use of the same or related services by the User. The User declares to be aware that the Owner may be required to disclose the Data at the request of public authorities.

System log and maintenance

For operational and maintenance needs, this website and any third party services used by it may collect System Logs, i.e. files that record interactions and may also contain Personal Data, such as the User IP address.

Information not contained in this policy

Further information in relation to the processing of Personal Data may be requested at any time from the Data Controller using the contact information.

Exercise of rights by Users

The subjects to whom the Personal Data refer have the right at any time to obtain confirmation of the existence or non-existence of the same from the Data Controller, to know its content and origin, to request a copy of all the data processed, to verify its accuracy or request the integration, deletion of the account and processed data, updating, rectification, transformation into anonymous form or blocking and deletion of Personal Data. Requests should be addressed to the Data Controller.

Changes to this privacy policy

The Data Controller reserves the right to make changes to this privacy policy at any time by advertising it to Users on this page.

Definitions and legal references

Personal Data (or Data)

Personal data is any information relating to a natural person, identified or

identifiable, even indirectly, by reference to any other information, including a personal identification number.

Usage Data

This is information collected automatically or at the user's request from this website including: IP addresses or domain names of the computers used by the user to visit the website, URI (Uniform Resource Identifier) addresses, time of request, method

used in submitting the request to the owner of the site, the characteristics of the browser and operating system used by the visitor, the various temporal connotations of the visit (for example, the time spent on each page) and details of the sequence of pages consulted, the parameters relating to the operating system and computer environment of the User.

User

The individual who consults this website.

Interested

The natural or legal person to whom the Personal Data refer.

Data Processor (or Manager)

The natural person, legal entity, public administration and any other entity, association or body appointed by the Data Controller to process Personal Data, according to the provisions of this privacy policy.

Data Controller (or Owner)

The natural person, legal entity, public administration and any other body, association or organization which is responsible, even together with another owner, for decisions regarding the purposes, methods of processing of personal data and the tools used, including the security profile, in relation to the operation and use of this website.

This Website

A tool for publishing information of a public or private nature by means of data transfer over the Internet and displayed by means of computer software commonly known as internet browsers.

Cookies

Small portion of data stored inside the User's device.

Legal references

Notice to European Users: this privacy policy has been drawn up in compliance with the obligations provided for by Art. 10 of Directive 95/46/EC, as well as with the provisions of the Directive

2002/58/EC, as updated by Directive 2009/136/EC, on Cookies. This privacy policy applies exclusively to this website.